**Subject: Proposal to include SupplySide Fresh in [Company Name]’s New Hire Onboarding Plan**

Dear [Colleague Name],

I am writing to propose the inclusion of the SupplySide Fresh education program in [Company Names]’s onboarding process to help new employees gain industry knowledge and build connections that will support their growth and contribution to the company.

**What is SupplySide Fresh?**

SupplySide Fresh is a program that offers online educational sessions plus virtual and in-person networking opportunities for new people — or people in new roles — in the nutrition industry. It is designed to help newcomers fast-track onboarding, navigate industry pain points and build community. SupplySide Fresh has two separate courses: SupplySide Fresh Supplements and SupplySide Fresh Food & Beverage. This program is online, self-led and can be completed around other job responsibilities. The total time commitment is approximately 12 to 15 hours.

**Benefits for our new hires**

This program offers an excellent opportunity for professional development and aligns with our commitment to staying informed and competitive in the evolving nutrition industry. Through this program, our staff will be able to:

* **Gain foundational knowledge:** Acquire essential insights on industry resources, business operations, due diligence and regulatory issues, giving them a strong foundation to build upon.
* **Accelerate learning curve:** With its structured curriculum, the program will help our new hires quickly grasp critical concepts and better navigate the complexities of the food, beverage and dietary supplement sectors.
* **Expand networks:** Networking opportunities with both industry veterans and newcomers will allow our staff to establish valuable professional connections that can benefit our team and organization.
* **Enhance skills:** Completing this program will deepen their understanding of the industry and enable them to contribute more effectively to our goals.

**Pricing**

While the individual cost of the program is $299 for either SupplySide Fresh Supplements or SupplySide Fresh Food & Beverage (or $480 for both), I'd like to highlight the significant benefits of the corporate pack pricing.

**Corporate pack: 10 all-access registrations for $3,750**

This corporate package offers substantial value for our organization:

1. **Cost savings:** At $375 per registration, we save $105 per employee compared to individual pricing for both courses.
2. **Flexibility:** We can use these registrations for new hires throughout the year, adapting to our hiring schedule.
3. **Consistency:** Ensures all new hires receive the same high-quality onboarding experience.
4. **Scalability:** As we grow, we can easily incorporate this into our standard onboarding process.

I believe this program represents a meaningful investment in our new hires' professional growth and, by extension, in the success of our team and organization. More details, including course outlines, testimonials and FAQs, can be found on the [SupplySide Fresh website](insert link).

Thank you for considering my proposal. I am happy to discuss how this opportunity aligns with our goals or provide any additional information you might need.

Sincerely,

[Your Name]